

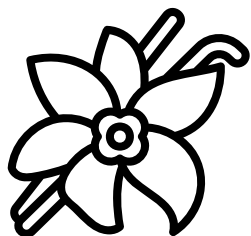


FRAGRANCE FREE ALLIANCE

WHAT'S REALLY IN FRAGRANCES?

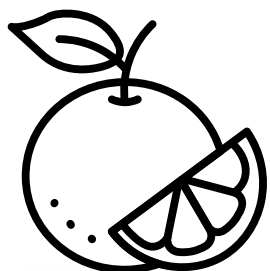
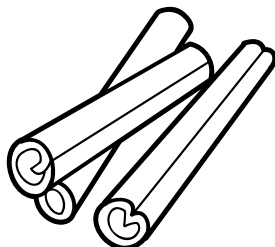
NOT JUST PLEASANT SCENTS - HIDDEN CHEMICALS

What you **think** are in fragrances



Vanilla

Cinnamon
Spice

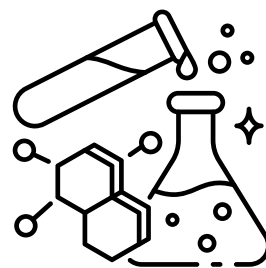


Orange
Peel

Lavender

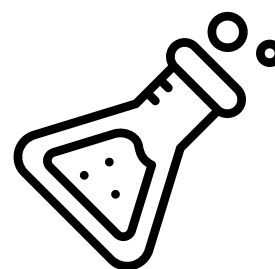
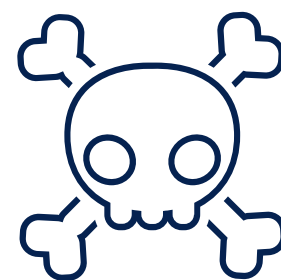


What are **actually** in fragrances



VOCs:
Formaldehyde
Acetaldehyde
Benzene

Carcinogens



Phthalates

Hazardous
Air Pollutants



KNOW WHAT YOU'RE BREATHING



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WHAT'S REALLY IN FRAGRANCES?

NOT JUST PLEASANT SCENTS - HIDDEN CHEMICALS

"they ran a regular laundry cycle and analyzed the vent fumes... Analysis of the captured gases found more than 25 volatile organic compounds, including seven hazardous air pollutants, coming out of the vents. Of those, two chemicals - acetaldehyde and benzene - are classified by the Environmental Protection Agency as carcinogens, for which the agency has established NO safe exposure level."

- University of Washington

"Air fresheners can impact indoor air quality by adding potentially hazardous pollutants to the air. The use of air fresheners is associated with elevated levels of volatile organic compounds (VOCs), such as formaldehyde, acetaldehyde, benzene, toluene, ethyl benzene, and xylenes, in indoor air. It can be difficult or impossible to find out the ingredients in air fresheners, because manufacturers are not required to disclose the complete list of ingredients."

- University of Massachusetts Amherst

KNOW WHAT YOU'RE BREATHING

